UNITED STATES DISTRICT COURT DISTRICT OF SOUTH CAROLINA COLUMBIA DIVISION

THE MCGRAW-HILL COMPANIES, INC. and STANDARD & POOR'S FINANCIAL SERVICES, LLC,) Civil Action No.: 3:13-322-CMC)
Plaintiffs,)
v.) COMPLAINT
ALAN WILSON, in his official capacity as the ATTORNEY GENERAL)))
OF THE STATE OF SOUTH CAROLINA,)
Defendant.	,

Plaintiffs, The McGraw-Hill Companies, Inc. and Standard & Poor's Financial Services LLC, by and through their undersigned counsel, allege as follows:

JURISDICTION AND VENUE

- 1. This is an action for a declaratory judgment and injunctive relief to protect against the Attorney General's threatened violation of Plaintiffs' rights secured by the First Amendment to the United States Constitution as made applicable to the States by the Fourteenth Amendment. This action is brought pursuant to the Declaratory Judgment Act, 28 U.S.C. §§ 2201 and 2202 and the Civil Rights Act of 1964, 42 U.S.C. §§ 1983 and 1988. This court has jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1343.
- 2. Venue is proper in this judicial district under 28 U.S.C. § 1391(b) because the harm faced by Plaintiffs is threatened in this district and because Defendant resides in this judicial district.

THE PARTIES

- 3. Plaintiff The McGraw-Hill Companies, Inc. ("McGraw-Hill") is a leading financial information and education company organized and existing under the laws of the State of New York with its principal place of business in New York. Standard & Poor's Financial Services LLC ("S&P"), a wholly-owned subsidiary of McGraw-Hill, is a limited liability corporation organized and existing under the laws of Delaware with its principal place of business in New York. Standard & Poor's Rating Services, a division of S&P, is a Nationally Recognized Statistical Rating Organization ("NRSRO"), registered with and regulated by the United States Securities and Exchange Commission.
- 4. Defendant Alan Wilson is the Attorney General of the State of South Carolina and is named herein in his official capacity as Attorney General. As Attorney General, Wilson is the State's chief law enforcement officer and legal advisor.

Plaintiffs' Credit Rating Activities

- 5. At all times relevant hereto, S&P has, among other things, engaged in the preparation and publication of credit ratings that assess the likelihood of the timely repayment of the principal and interest of the debt of various institutions, including governments, municipalities, corporations and other entities.
- 6. At all times relevant hereto, S&P also has rated specific securities such as bonds, including structured finance securities.
- 7. An S&P rating is a predictive opinion as to the future creditworthiness of a company or issuer. Such a rating is dependent on a subjective and discretionary weighing of complex factors.

8. Credit ratings are fully protected by the First Amendment. *Compuware Corp. v. Moody's Investors Servs., Inc.*, 499 F.3d 520 (6th Cir. 2007) ("*Compuware*"); *Jefferson County School Dist No. R-1* v. *Moody's Investors Servs., Inc.*, 175 F.3d 848 (10th Cir. 1999).

The Attorney General's Letter

- 9. By letter dated December 20, 2012, the Attorney General notified Plaintiffs that his office was contemplating pursuing claims against S&P for "unfair and deceptive practices relating to ratings issued for residential mortgage-backed securities and collateralized debt obligations." A copy of the letter is attached as Exhibit A hereto.
- 10. The South Carolina Unfair Trade Practices Act authorizes the imposition of liability for allegedly unfair or deceptive speech without proof that the speaker knew the speech was false.
- 11. Ratings are opinions protected by the First Amendment as to which, at a minimum, liability may not be imposed absent proof that the rating agency knew that the rating was false.

COUNT I

- 12. Plaintiffs repeat, reallege, and incorporate the allegations of paragraphs 1 through 11 hereof as though fully set forth herein.
- 13. The South Carolina Unfair Trade Practices Act impermissibly punishes speech and commentary protected by the First Amendment to the United States Constitution as made applicable to the States through the Fourteenth Amendment by permitting the imposition of liability without proof that the speech was published with knowledge of its falsity. Thus, the South Carolina Unfair Trade Practices Act is unconstitutional as applied to Plaintiffs' credit rating activities.

14. Plaintiffs will suffer irreparable harm if the Defendants pursue action against the Plaintiffs pursuant to the South Carolina Unfair Trade Practices Act inconsistent with the Plaintiffs rights protected by the First Amendment to the United States Constitution as made applicable to the States through the Fourteenth Amendment.

15. A preliminary and permanent injunction, therefore, are necessary to preserve and protect the rights of the Plaintiffs and to prevent irreparable harm.

WHEREFORE, Plaintiffs pray:

- 1. That this Court declare that the South Carolina Unfair Trade Practices Act may not constitutionally be applied to Plaintiffs' credit rating activities.
- 2. That this Court issue a preliminary and permanent injunction which prohibit the Defendant from pursuing any action against the Plaintiffs pursuant to the South Carolina Unfair Trade Practices Act inconsistent with the Plaintiffs' rights as protected by the First Amendment to the United States Constitution as set forth above.
- 3. That the Court order such other or further relief as it may deem just and proper, including reasonable attorneys' fees pursuant to 42 U.S.C. § 1988 and the costs of this action.

Respectfully submitted this 5th day of February, 2013.

s/Frank R. Ellerbe, III

Frank R. Ellerbe, III [699] Kevin K. Bell [5854] ROBINSON, MCFADDEN & MOORE, P.C. Post Office Box 944 Columbia, SC 29202 (803) 779-8900

Counsel for Plaintiff

Of Counsel pending admission pro hac vice:

Floyd Abrams Susan Buckley Adam Zurofsky CAHILL GORDON & REINDEL LLP 80 Pine Stret New York, NY 10005 (212) 701-3997



ALAN WILSON ATTORNEY GENERAL

December 20, 2012

VIA USPS AND EMAIL

Floyd Abrams, Esq.
Cahill Gordon & Reindel LLP
80 Pine Street
New York, NY 10005
FAbrams@cahill.com

Re: The McGraw-Hill Companies, Inc. and Standard & Poor's Financial Services LLC (collectively, "S&P"); Notice under § 39-5-50(a) of the S.C. Code of Laws

Dear Mr. Abrams:

Per our conversation earlier today, please be advised that the Attorney General is contemplating pursuing claims against S&P for unfair and deceptive acts and practices relating to ratings issued for residential mortgage-backed securities and collateralized debt obligations. Please consider this letter to satisfy the notice requirements of § 39-5-50(a) of the S.C. Code of Laws, which allows you to present to the Attorney General reasons any proceedings against you should not be instituted.

If you would like to schedule a time for a meeting or a phone conference with the South Carolina Attorney General's Office to present reasons why any proceedings against you should not be instituted, please contact Jay Smith, Director of Consumer Protection and Antitrust, at 803-734-3733 as soon as possible.

Thank you for your consideration of this letter.

Jared Q. Libet

Sincerely yours,

Assistant Attorney General

General Information

Case Name McGraw-Hill Companies, Inc., The et al v. Wilson

Docket Number 3:13-cv-00322

Court United States District Court for the District of South Carolina

Nature of Suit Constitutionality of State Statutes