

**Mick Bobroff**

Assurance Partner, San Francisco

(415) 894-8205

michael.bobroff@ey.com

Mick is an audit partner in Ernst & Young's Northern California Technology practice who specializes in the software and Internet media industries. He has twenty years of experience and has been a partner since October 2000.

Mick serves a portfolio of SEC registrants and non-public companies. His portfolio of non-public companies are involved in social games, mobile applications, online media services, wireless networking and firewall technologies. Mick is very experienced with complex revenue recognition models and is leading the firm's efforts in providing its views on revenue recognition on the sale of virtual goods.

Mick also spent 6 years at the Ernst & Young offices in Moscow, Russia and Singapore from 1992- 1998 where he served U.S. multinational companies in the former Soviet Union and in Southeast Asia.

Mick graduated in 1989 from the University of California, Berkeley with a B.S. in Business Administration.